## Deanland Airfield & Deanland Airfield LLP

## Privacy Notice & Direct Contact Consent

## YOUR PERSONAL DATA

- 1.1 Deanland Airfield takes your privacy seriously and will only use your personal information to administer your account and to provide the services you have requested from us.
- 1.2 **Lawful basis.** Deanland Airfield, under EU Regulation 2016/679 (General Data Protection Regulation), will use your personal information for the following lawful bases:
  - 1.2.1 Contract in order to administer your account.

Your name, date of birth, address, telephone number, email address, and payment details;

1.2.2 Consent – in order to contact you to provide details of events.

Your name, address, telephone number, and email address. Further details on giving your consent are provided below in the Direct Contact Consent section.

- 1.3 **Retention period.** Deanland Airfield will retain your personal data as detailed above whilst you remain a customer of Deanland Airfield and for 12 months following. Your consent to be directly contacted may be withdrawn at any time.
- 1.4 Your right to access. You may request access to any of your personal data held by Deanland Airfield free of charge. This request can be made verbally or in writing. We will endeavour to provide this information to you without delay and no later than one month from the date of request.
- 1.5 Your right to rectification. You may make a request for rectification of any inaccuracy in your personal data held by Deanland Airfield. This request can be made verbally or in writing. We will endeavour to rectify any inaccuracy without delay and no later than one month from the date of request.
- 1.6 Your right to erasure. You may request erasure of any of your personal data held by Deanland Airfield. Provided this data is not being used for the lawful processing of your contract with us, or fulfilling a legal obligation required by HM Government, we will endeavour to erase your data without delay and no later than one month from the date of request.
- 1.7 Your right to restrict processing. You may request Deanland Airfield cease processing your personal data if: you believe it be inaccurate; you are no longer a customer but wish your personal data to be retained in order to establish, exercise or defend a legal claim; or, you have objected to your personal data being processed and we are considering your objection.
- 1.8 Your right to data portability. You may request Deanland Airfield provide you with a data portable version of any of your personal data held by us. This request may be made verbally or in writing. We will provide this data in Comma Separated Value format. We will endeavour to provide this information to you without delay and no later than one month from the date of request.
- 1.9 Your right to object. You may object to Deanland Airfield processing your personal data.

  Deanland Airfield requires to process your personal data to administer your account and provide the services you have request from us. Should you object to this processing, it may

- not be possible to provide the services you have requested. You have a right to object to your personal data being processed for direct marketing purposes at any time.
- 1.10 **Automated decision making and profiling.** Deanland Airfield will not use your personal data for automated decision making or profiling.
- 1.11 **Security.** Deanland Airfield will store and process your personal data in a secure location. When your personal data is processed electronically, it will be done so using secure equipment.
- 1.12 **Contact details.** For any queries regarding the control or processing of your personal data you should contact Deanland Airfield via the following means:
  - 1.12.1 Telephone +44 (0) 7785 316368;
  - 1.12.2 Email david@deanland-airfield.co.uk;
  - 1.12.3 In writing GDPR Officer, Deanland Airfield, Ripe Lane, Ripe, BN8 6AR.

## **DIRECT CONTACT CONSENT**

- 2.1 From time to time we would like to contact you with airfield news and details of upcoming events. If you consent to us contacting you for this purpose, please update <u>your contact preferences</u>.
- 2.2 Your right to withhold or withdraw your consent. You may withhold your consent to be contacted, this will not prejudice your contract with Deanland Airfield. If you wish to withdraw your consent to be contacted, you may do so at any time by contacting Deanland Airfield using the details provided above.